



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**"INFORMATION DISCLOSURE STATEMENT"**

APPLICANT: L. Cairns CASE NO.: P97,2784  
SERIAL NO.: 09/028,718 GROUP ART UNIT: 2764  
FILING DATE: February 24, 1998 EXAMINER: J. Young  
INVENTION: "METHOD FOR PRODUCT PROMOTION"

Assistant Commissioner for Patents  
Washington D.C. 20231

SIR:

In accordance with the provisions of 37 C.F.R. §1.56, Applicant submits the reference identified on the attached PTO-1449 form, a copy is enclosed herewith in accordance with 37 C.F.R. §1.98.

**REMARKS**

Enclosed for the Examiner's review are copies of related art references located during a search in the public search room of the U.S. Patent and Trademark Office. The search was conducted manually in class/subclasses: 705/14; 463/29; and 463/42. The search was also conducted electronically using the Westlaw patent database.

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Applicant submits that the invention as defined in the claims is patentably distinct over each of the references. Early favorable reconsideration of the present application is requested.

Respectfully submitted,

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to:

The Commissioner for Patents  
Washington, D.C. 20231

on December 6, 1999.

